

INTERNSHIP

The 12 week internship module of the Regular MBA program provides students exposure to real life work environment where the efficacy of classroom lectures can be tested. Each student is placed in an external organization that ranges from business enterprises to NGOs and research institutions. A faculty acts as the internship supervisor, also a member of the examination committee that evaluates the internship report produced at the end of the period.

CREDITS TRANSFER/WAIVER POLICY

Transfer of credits from institutions having equivalent curriculum, grading system and grading standard may be allowed for a maximum of 6 credits. The application for transfer of credit is considered by the university on a case-by-case basis based on the existing Credit Transfer/Waive Policy.

ADMISSION REQUIREMENTS

Depending on the background of the students there are three variants of the program that a student may choose:

| Programs | Credits | Minimum admission requirements |
|---------------|------------|---|
| MBA | 64 Credits | Honors/ Masters graduates in any subject without job experience. |
| Executive MBA | 48 Credits | Honors/ Masters degree in any subject with at least 2 years job experience. |
| Executive MBA | 36 Credits | BBA from recognized universities. |

A student must have at least 6 points as per following calculation:

- First division or equivalent = 3 points,
- Second division or equivalent = 2 points,
- Third division or equivalent = 1 point (no more than one)

SUB is an educational venture of **LABAid** Group

COST

The following is the breakdown of the total fee * :

| | |
|--|-------------------------|
| Admission Fee | Tk. 10,000/- (one time) |
| Registration fee | Tk. 5,000/- (one time) |
| Per credit tuition fee – Executive MBA | Tk. 2,200/- |
| Per credit tuition fee – Regular & other | Tk. 2,000/- |
| Library fee | Tk. 500/- per semester |
| Semester fee | Tk. 1000/- per semester |
| Total fees for 64 credits by 6 semesters | Tk. 152,000/- |
| Total fees for 48 credits by 4 semesters | Tk. 126,600/- |
| Total fees for 36 credits by 3 semesters | Tk. 91,500/- |

* The fees may be reviewed for inflation adjustment.

CAMPUS

The highly acclaimed main campus is conveniently located at



the intersection of Road 27 and Satmasjid Road in Dhanmondi. SUB is one of the few private universities in Bangladesh to have its own campus. The Business Department is located in the main campus building.

CONTACT

Further information may be obtained from the admission office located at the ground floor or MBA Program Office at the second floor of the main campus.

77 Sat Masjid Road, Dhanmonid, Dhaka 1205
Tel. 8126272-5, 9140960, 9128329, Mobile: 0171-1228900
Email: info@subd.net . URL: www.subd.net



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MBA

MASTER OF BUSINESS ADMINISTRATION

... partnering national development through creating professionals who will make the society richer and better through participation in activities of the economy



Approved by



Department of Business Studies

PROGRAM DESIGN

The MBA is a professional degree that builds skills in graduates enabling them to make effective decisions in management. This is done using a diverse mode of pedagogy; from class room lecturing to group assignments to industry apprenticeship. The class lectures are supplemented with guest lectures by industry experts, field visits and seminar attendance. The curricula are developed keeping in mind that these specializations would enable graduates to pursue business careers.

The university operates in a trimester system each having three periods of equal length. Depending on the professional and academic backgrounds of the students, it takes from one to two and half years to complete the program assuming a student takes four courses per trimester on average. Towards the end of the program students choose their area of specialization in any of the following areas of management.

- Finance and Banking
- Marketing
- Human Resource Management
- Management Information System
- Healthcare Management

Program Description

| | <i>MBA - Regular</i> | <i>MBA- Executive</i> | <i>Students having BBA</i> |
|--|----------------------|---|---|
| Minimum Credits to be completed | 64 | 48 | 36 |
| No. of Credit houses in each course | 3 | 3 | 3 |
| Duration of the Program | 24 months | 16 Months | 16 Months |
| Normal Semester duration | 6 | 4 | 3 |
| Internship | 4 months | Not required (but has to submit a dissertation) | Not required (but has to submit a dissertation) |
| Total courses including Internship | 21 | 16 | 12 |
| Course load per semester | 4 | 4 | 4 |
| Passing Cumulative Grade Point Average (CGPA) : 2.50 | | | |

FACULTY

The core faculty, consisting of business graduates from the IBA and FBS of Dhaka University, are among the best available in the country. Some of these graduates have additional foreign qualifications and industrial experience. The department also uses the services of a large pool of adjunct faculty from Dhaka University (IBA and FBS) and the corporate world. The State University has linkages with universities in the UK from where faculties regularly visit the university on a reciprocal basis. The academic program is coordinated by a team of Professors from Dhaka University under the overall leadership of **Prof Iftekhar Ghani Chowdhury** PhD (London), DIC, Former Director, IBA Dhaka University

- **Prof. Mamtaj Uddin Ahmed, Dhaka University Adviser**
- **Mr. Kazi Atif Anwar, MBA (USA), BBA (USA) Acting Head**
- **Mr. Miraj Hossen, MBA, BBA (Dhaka University) MBA Program Coordinator**

Adjunct Faculty

- **Prof. Mamtaj Uddin Ahmed, FCMA, Dhaka University**
 - **Prof. Dr. Abdul Momen Chowdhury, Dhaka University**
 - **Prof. Dr. Khand. Mukadem Hossain, Dhaka University**
 - **Prof. Dr. Zakir Hossain Bhuiyan, Dhaka University**
 - **Prof. Dr. Faruq Ahmed, Dhaka University DU**
 - **Prof. Dr. Zius Shams, Dhaka University**
 - **Prof. Dr. Jahangir Alam, IBA, Dhaka University**
 - **Prof. Ali Akkas, Dhaka University**
 - **Prof. Dr. Mahbub Uddin Chowdhury, Dhaka University**
 - **Prof. Dr. Razia Begum, Dhaka University**
 - **Prof. Dr. Qazi Md. Galib Ahsan, Dean, Open University**
 - **Prof. Dr. Nurul Islam, Dhaka University**
 - **Dr. H M Mosarof Hossain, Assoc. Professor, Dhaka University**
 - **Dr. Mayenul Islam, Associate Professor, Open University**
 - **Mr. Mohiuddin Ahmed, Asstt. Professor, IBA, DU**
- plus**
Senior Executives from Business and Industry.

COURSE DISTRIBUTION

| Code | Title |
|---|--|
| Semester I | |
| BUS 510 | Business and Entrepreneurship |
| BUS511 | Business Communication & Report Writing |
| MGT510 | Principles of Management |
| ACT510 | Accounting for Decision Making |
| Semester II | |
| LAW520 | Business law and Ethics |
| ECO520 | Managerial Economics |
| MIS520 | Business & ICT |
| HRM 520 | Organizational Behavior |
| Semester III | |
| HRM530 | Human Resource Management |
| LAW530 | Labor Laws and Industrial Relations |
| FIN530 | Financial Management |
| MKT530 | Marketing Management |
| Semester IV | |
| BUS540 | Global Business |
| MGT540 | Operations & Project Management |
| ECO540 | Macroeconomics |
| BUS541 | Strategic Management & Business Policy |
| Semester V (4 specialized courses for Regular and 3 specialized Courses for Executive) | |
| XXX551 | Major/Specialized Course I |
| XXX552 | Major/Specialized Course II |
| XXX553 | Major/Specialized Course III |
| XXX554 | Major/Specialized Course IV |
| Semester VI | |
| BUS599 | Internship (4 credits) for Regular and Not required for Executive (submission of a dissertation, which is non-credit is required) |