



**STATE UNIVERSITY OF BANGLADESH**  
 DEPARTMENT OF BUSINESS STUDIES  
 COURSE OFFERING FOR BBA PROGRAM  
 SPRING 2021

SL	Course Code	Remarks
<b>Batch (46, 47)</b>		
<b>Specialization: HRM</b>		
1	HRM-456: Strategic Human Resource Management (UNS)	
<b>Specialization: MKT</b>		
2	MKT-454: Integrated Marketing Communication (MRH)	
<b>Batch (48, 49)</b>		
3	ECO-304: Economic Geography (SAZ)	
4	BUS-306: Project Management (HIS)	
5	FIN-303: Financial Market & Institution (NPS)	
6	BUS-305: International Business (MFQ)	
<b>Batch (50, 51)</b>		
7	MKT-302: Marketing Management (SAZ)	
8	FIN-302: Financial Management (NPS)	
9	FIN301 Principles of Business Finance (RBK)	
12	HRM201: Human Resources Management (AAN)	
<b>Batch (52, 53)</b>		
11	ACT203 Cost & Managerial Accounting (CMW)	
12	MKT301 Principles of Marketing (SAZ)	
13	ECO202 Macroeconomics (HIS)	
14	BLW201: Business Law (UNS)	
<b>Batch (54)</b>		
15	MIS201 MIS & E-Business (HSI)	
16	BUS-310 Ethics and Corporate Governance(ATK)	
17	STS202 Quant Tech in Business Decision (IGC)	
18	ACT202 Accounting – II (RBK)	
<b>Batch (55)</b>		
19	BUS102 Business Communications (MFQ)	
20	MAT 102 Business Mathematics (RBK)	
21	MGT101 Principles of Management (NPS)	
22	ACT101 Accounting – I (MZH)	
<b>Batch (56) New Admission</b>		
23	ENG 100 : Remedial English (MFQ)	
24	MAT100 Elementary Mathematics (RBK)	
25	BUS 101 Introduction to Business (AAN)	
26	CIS 101 Fundamentals of Computer (MRH)	